



Performance Studios Recital Program Ad Order Form

Create a Keepsake for your Favorite Dancers and Musicians!

Our program can be a great way to wish your favorite Dancers and Musicians good luck before their big performance! Adding a photo to your good luck message will make it all the more special!

Advertise your business!

Business ads placed in the Performance Studios Recital Program will be viewed by everyone in our audience and is a great way to reach out to the community! We are asking our students and their families to solicit businesses to place ads in our program that not only help cover production costs but also help present a beautiful keepsake program that each member in our audience will receive.

Ad Contest

There will be a contest to see which student sells the most (that is **number**) of ads. First Place Winner: The student who sells the largest number of ads will be featured on the cover of our program and receive 4 free recital tickets. (Liners do not count towards your number of ads.)

Second Place Winner: The student who sells the second largest number of ads will be featured on the reversible back cover of our program and receive 2 free recital tickets!

Types of Ads

Liners: \$10 per Line. This is a line of text where you can write anything you want as long as it is no longer than 130 characters (including spaces).

Keepsake and Business Ads: In the following ads you can fill the space with anything you wish (pictures, text, clipart, etc). All ads will be done in a grayscale. All ads need to be scanner ready or emailed to PSPProgramAds@gmail.com.

- **Business Cards, ¼ page @ \$30** (Size: 2" x 5")
- **Half page @ \$50** (Size: 5"x 4")
- **Full page @ \$90** (Size: 5"x 8")

Special Placement Ads:

Inside front cover, Inside back cover, @ \$125 each.

These will go fast so please be sure to purchase them early if you are interested in this space.

Due Date

The attached sheet includes the order forms. Please fill out and return by **APRIL 1st**. We cannot guarantee that any ads turned in after **APRIL 1st** will be able to be placed in our program book. All submitted ads **MUST** be print ready, preferably in PDF format. We will not design ads for you.

Performance Studios Program Ad Form

Students name: _____

Person/Company Advertising: _____

Person/Company Advertising Contact info: _____

Type of Ad/Ad Size: _____

Total Amount Enclosed: _____

Cash or checks only. Please make checks payable to Performance Studios.

How to Submit

The preferred method of submitting ads is to email us your print ready PDF Ad at PSPProgramAds@gmail.com. We will also accept word files submitted with your print ready ad, as well as ads that have been printed out and can be scanned. Any ad that is submitted and is not print ready will not be accepted. When emailing ads please include, student's/parent's name and Ad size. Thank you for your cooperation. These steps will help us to ensure all ads are included and nothing gets missed!

Due Date: April 1, 2020

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